

CHOOSE TO LEAD

Pioneering the Future with the **Digital and Innovation Leadership Programme.**

Programme Outcomes

- Lead digital transformation strategically
- Drive innovation through people and culture
- Make ethical, data-informed decisions in complex environments



WHERE EXPERTISE
MEETS EXCELLENCE.



MANCOSA
Member of
HONORIS UNITED UNIVERSITIES

**Corporate
Training Solutions**



GET MORE

Unleash Your Potential in Digital and Innovation Leadership Programme

The Digital and Innovation Leadership Programme equips current and emerging leaders with the skills, mindset, and tools needed to lead successfully in a rapidly evolving digital landscape. The programme focuses on strategic digital transformation, innovation leadership, and ethical decision-making, enabling participants to leverage emerging technologies, data, and human-centered design to drive sustainable organizational change.



Duration
6 Weeks (Can be customised)

Contact us to enrol:

<http://www.mancosa.co.za/school/corporate-training-solutions>

HOW YOU'LL GROW

Your Leadership Toolkit:

	Enneagram Psychometric Assessment
	Collaborative Group Coaching
	Masterclass Sessions
	Individual Leadership Assessment
	Group Workplace Practical Project



MODULES

Learning Outcomes



Driving a Culture of Innovation and Agility

- Analyze organizational culture and workflows to identify barriers to innovation and agility.
- Apply strategies to foster a culture of creativity, adaptability, and continuous improvement across teams.
- Lead change initiatives effectively to enable rapid response to market trends and customer needs.
- Encourage collaboration, experimentation, and risk-taking while managing potential challenges in a controlled manner.
- Evaluate the impact of innovation and agile practices on business performance, employee engagement, and customer satisfaction.



Artificial Intelligence and Machine Learning for Business Leaders

- Understand the rapidly evolving terrain of AI.
- Analyse why AI matters in organisations.
- Comprehend the role of data and analytics in AI.
- Understand how AI and machine learning is being leveraged to drive value creation.
- Explore meaningful ways in which AI and ML can be integrated into different value streams in an organisation.



Project Management: Beyond the Fundamentals

- Apply Advanced Project Management Frameworks.
- Enhance Project Planning and Execution.
- Identify, assess, and mitigate project risks using structured risk management frameworks.
- Develop and manage project budgets, cost estimations, and financial forecasting.
- Evaluate Project Performance and Continuous Improvement.



Design Thinking and Innovation

- Apply the stages of design thinking (empathize, define, ideate, prototype, test) to solve complex business problems.
- Analyze customer needs, behaviors, and pain points to identify opportunities for innovative solutions.
- Develop creative, feasible, and customer-focused solutions using ideation and prototyping techniques.
- Evaluate and refine prototypes based on feedback and performance metrics to ensure effectiveness.
- Integrate design thinking principles into organizational processes to drive continuous innovation and business improvement.



Leading and Embedding Change

- Evaluate the drivers and impact of organisational change.
- Apply change leadership frameworks and strategies.
- Identify and manage resistance to change.
- Develop change implementation plans.
- Demonstrate leadership behaviours that foster adaptability, resilience, and innovation.
- Embed and sustain change initiatives.
- Enhance employee buy-in and engagement.